



# **SUPER CIRCUITS**

## STYLE GUIDE

This guide describes the standards for **SUPER**CIRCUITS identity. Consistent and correct use of the logo is very important in building brand presence and recognition.

Security, protection, solidarity, and an implied boundary are communicated through the logo.

### **Inside**

- 2 Logo Implementation
- 3 Color Specification
- 4 Print Usage
- 5 Product Usage
- 6 Product Implementation
- 7 Files

# Logo Implementation

Name Mark and Identity Mark



**SUPER** CIRCUITS

Name Mark

**SUPER** | CIRCUITS

Identity Mark



Text Usage

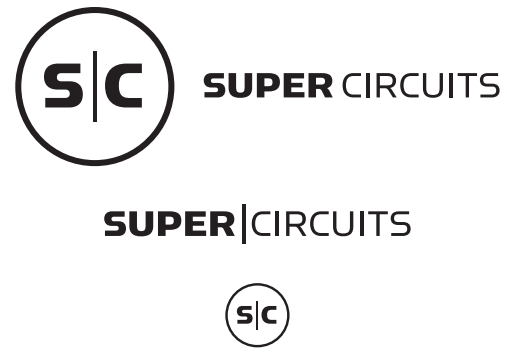
SUPER CIRCUITS amazing new miniature video/audio wireless transmitter/receiver system combines low cost, long range and broadcast quality FM synthesized performance.



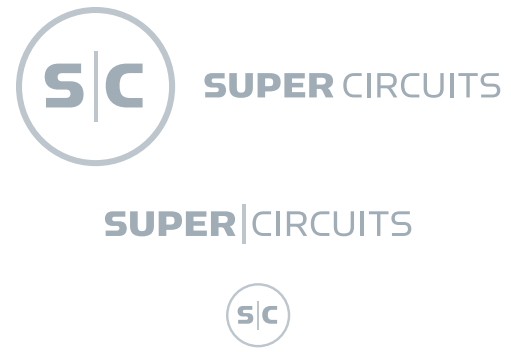
# Color Specification

The PANTONE® MATCHING SYSTEM is a worldwide printing, publishing and packaging color language for the selection, marketing and control of color. PANTONE is a registered trademark of Pantone, inc.

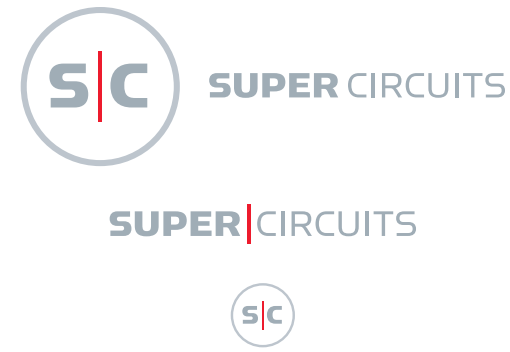
B/W



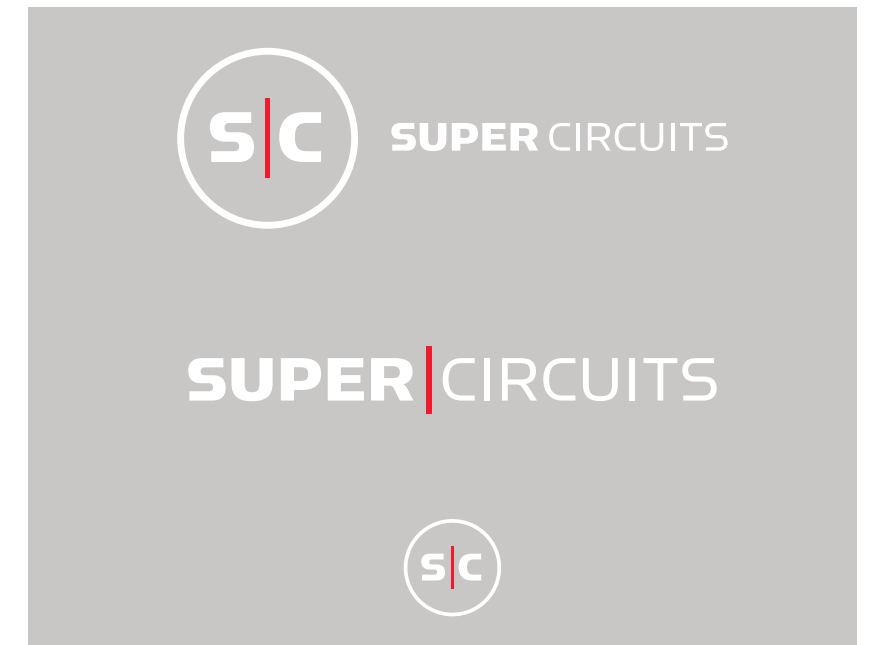
Gray



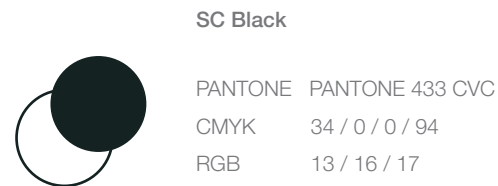
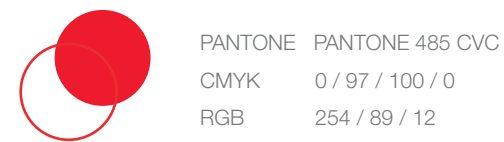
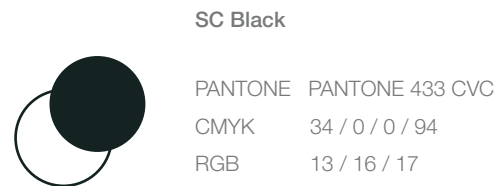
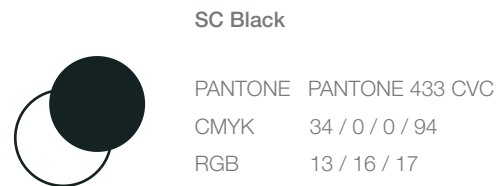
Color



White Background



Gray/Beige Background



Black Background





**SUPER CIRCUITS**

**SUPER|CIRCUITS**  
**72pt SC**



**SUPER CIRCUITS**

**SUPER|CIRCUITS**  
**24pt SC**



**SUPER CIRCUITS**

**SUPER|CIRCUITS**  
**10pt SC**



# Product Specification

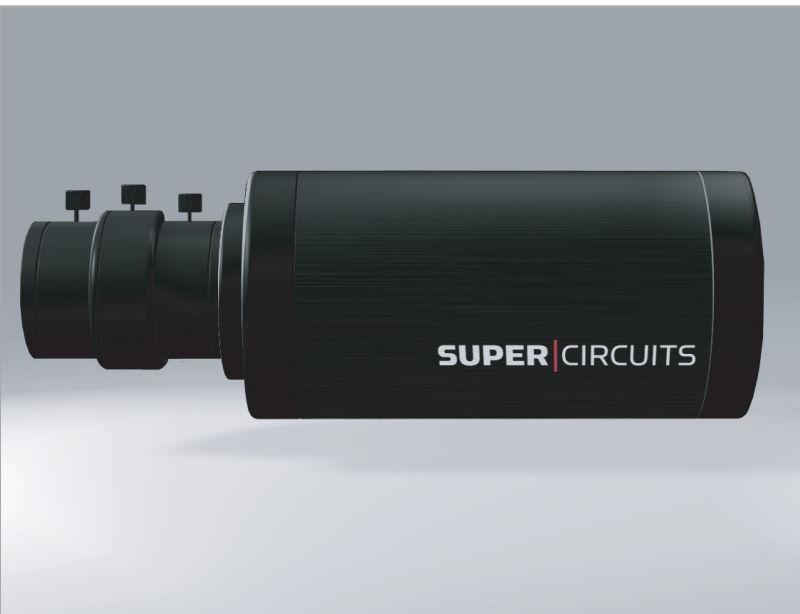
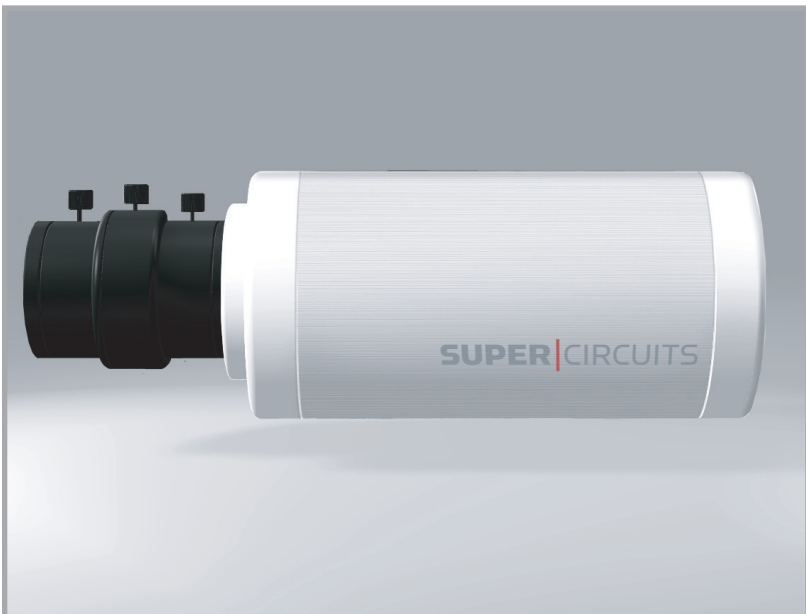
White



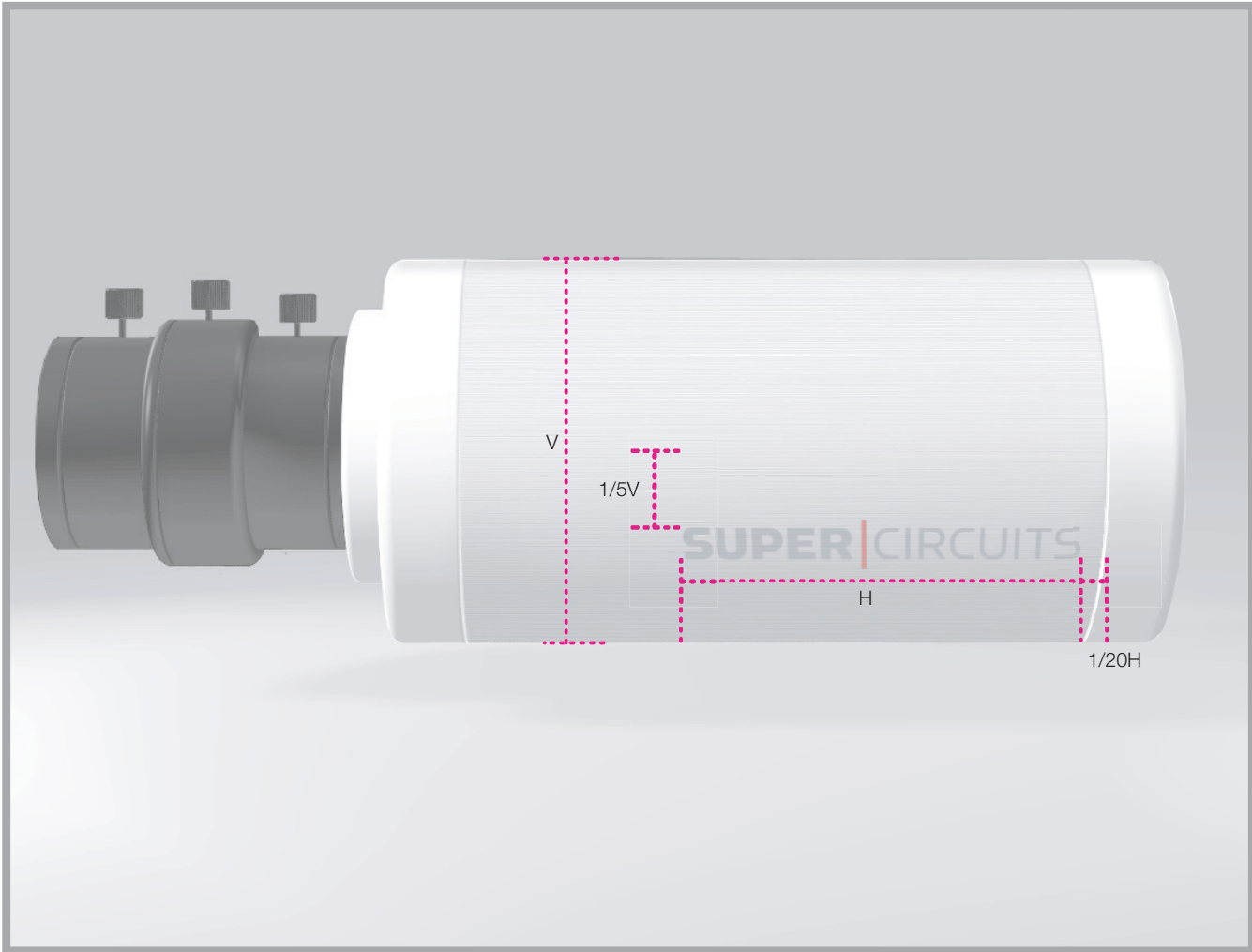
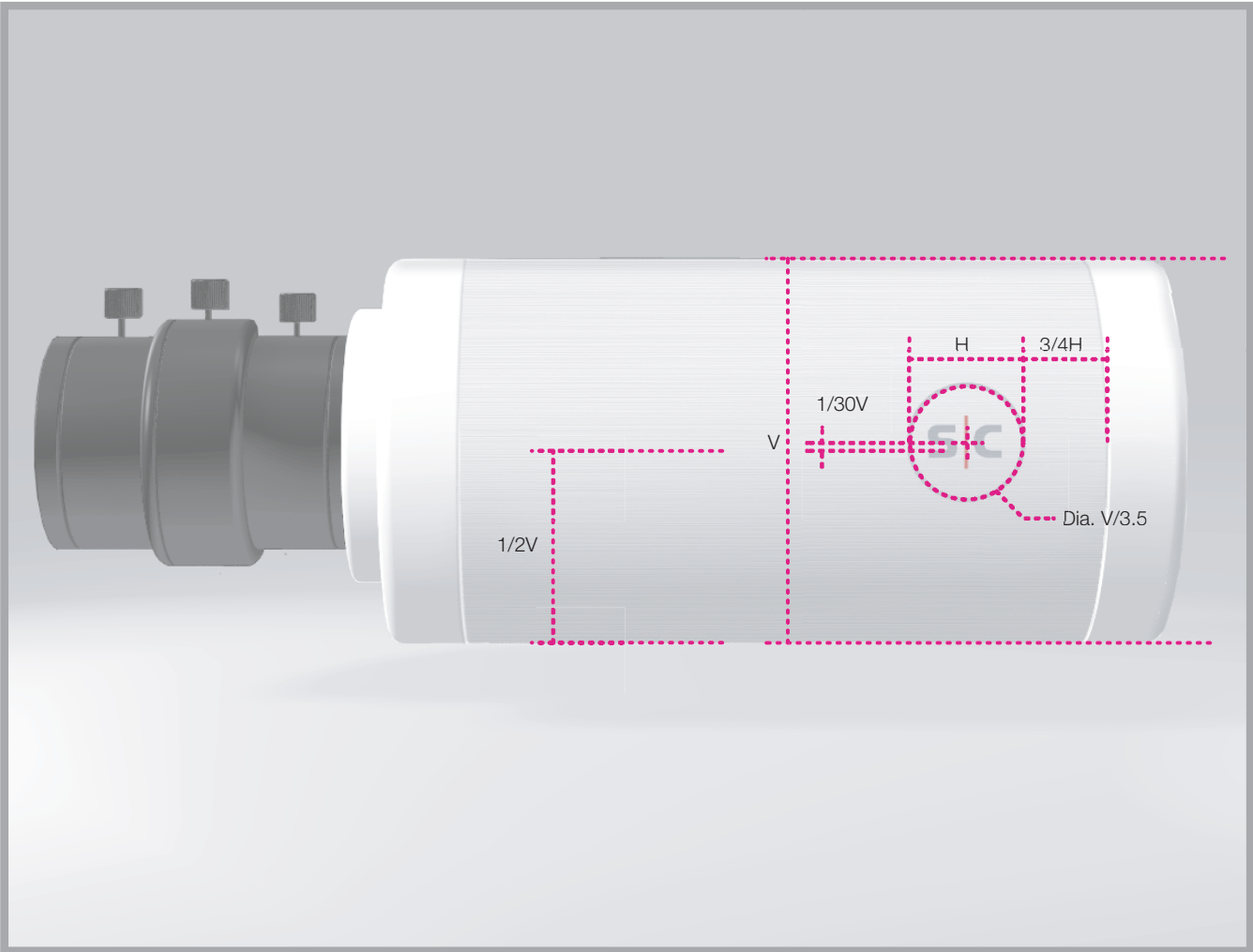
Gray/Beige



Black



Product Specification



Brand Mark Product Placement

Brand Mark Product Placement



Print



**SUPER|CIRCUITS**



BW - EPS



**SUPER|CIRCUITS**



Gray - EPS

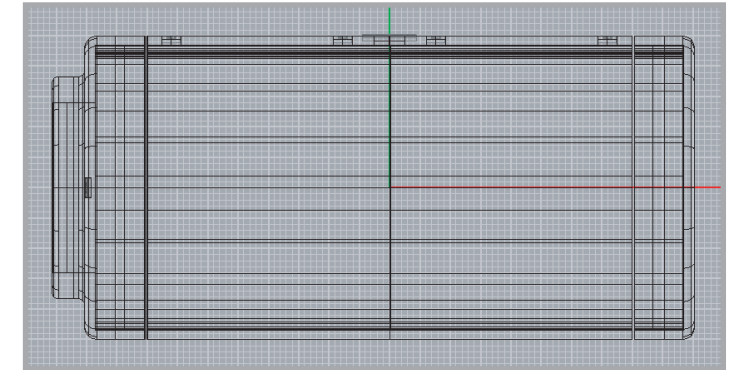


**SUPER|CIRCUITS**

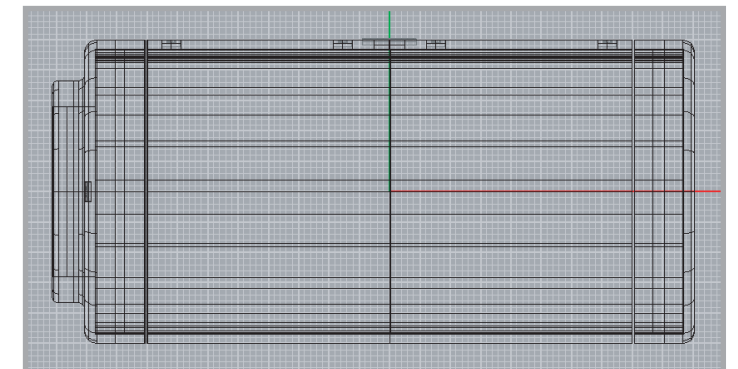


Color - EPS

Cad



IGES



STEP

